

Official Sweepstakes Rules

Wendy's® Buckeye Trivia Sweepstakes

Terms and Conditions of Entry: NO PURCHASE IS NECESSARY TO ENTER OR TO WIN. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. ALL FEDERAL, STATE AND LOCAL LAWS, RULES AND REGULATIONS APPLY. This sweepstakes ("Sweepstakes") is operated by Wilks Broadcast-Columbus, LLC and radio station WLVQ 96.3 FM/QFM96 ("Operator"), and Central Ohio Wendy's Advertising Co-op Inc. ("Sponsor").

(a) This Sweepstakes is subject to these Official Sweepstakes Rules, which shall be deemed to include the specific information outlined at the top of this page and that can be found on the Sweepstakes information page (the "Sweepstakes Information Page"). The Sweepstakes Information Page is available at wendysbuckeyetrivia.com (the "Web Site").

(b) This Sweepstakes is scheduled to begin on August 15, 2014 and to conclude on November 21, 2014 (the "Sweepstakes Period").

(c) Participants must register to participate in the Sweepstakes by logging on to www.wendysbuckeyetrivia.com and providing the requested information. Trivia questions about The Ohio State University are posted on the Web Site. Registered Participants may log in and play daily by answering the posted questions. Points are awarded for correct answers.

(d) To enter the Sweepstakes to win a prize, Participants must: (i) complete the online entry form on the Sweepstakes Information Page; and (ii) submit the required number of points for an entry for a specific prize, at which time the points will be deducted from your account. An entry will not be valid unless all of the required fields of the online entry form are completed and the information is valid. Once submitted, an entry cannot be deleted, canceled or modified, except by the Operator. In the event of a dispute as to entries submitted by multiple individuals using the same computer, an entry will be deemed to have been submitted by the owner of the ISP account from which it was sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with such account. Any questions regarding the number of entries submitted or the owner of an ISP account shall be determined by Operator in its sole discretion, and Operator reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of this Sweepstakes.

(e) Coupons for Wendy's® products are available on the Web Site to Participants when they register, and as they accumulate points.

(f) All entries for prizes must be received by [INSERT TIME] p.m. (Eastern Time) on the applicable entry deadline date set forth below. Entries submitted after the deadline will not be entered for the drawing.

(g) The Operator is not responsible for any incomplete, late, lost, misappropriated, illegible, damaged, or misdirected entries, or for failure to receive online entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning or unavailability of any network, hardware or software, whether originating with sender or the Operator. All entries received by the Operator will become the property of the Operator, are subject to verification, and will not be returned.

(h) The Operator reserves the right to alter or amend these Sweepstakes Rules at any time.

(i) Participants understand and agree that the Operator may take photographs, record video or record audio of participants' participation in this Sweepstakes and/or notification that the participant is a winner, and that the Operator will own all such photos and recordings. Participants further understand and agree that the Operator and its designees may use on its over-air broadcast, stream, website or for any other advertising or promotional purpose in any medium, without payment or additional consideration or compensation to participants, participants' name, voice, likeness, biographical information, participation in the Sweepstakes and any substance relating to their entry into the Sweepstakes.

Eligibility: To be eligible to participate in this Sweepstakes, participants must be Ohio residents who are eighteen (18) years of age or older and reside in the Columbus, Ohio, designated market area. Employees, and immediate family members (spouse, parents, children) and household members (roommates, housemates, significant others, common law spouses) of employees, of: (a) the Sponsor, and its parents, subsidiaries, or affiliates, (b) the Operator, and its owned, operated and/or licensed radio stations, and each of their respective affiliates, subsidiaries, and parent companies, (c) The Ohio State University, Ohio State Athletics, and (d) Wendy's International, LLC, its parent, subsidiaries, affiliates and franchisees (collectively, "Wendy's"), and each of their respective directors, officers, employees and agents are not eligible to participate.

Prizes: Prizes for this Sweepstakes include only those items expressly listed below:

Prize	Approximate Retail Value	Game Date	Points Required to Enter
Two (2) tickets to OSU vs. Virginia Tech, 2 OSU T-shirts, \$25 Wendy's Gift Card	\$305	09/06/14	100
Two (2) tickets to OSU vs. Virginia Tech, 2 OSU T-shirts, \$25 Wendy's Gift Card	\$305	09/06/14	100
Two (2) tickets to OSU vs. Kent State, 2 OSU T-shirts, \$25 Wendy's Gift Card	\$243	09/13/14	100
Two (2) tickets to OSU vs. Kent State, 2 OSU T-shirts, \$25 Wendy's Gift Card	\$243	09/13/14	100
Two (2) tickets to OSU vs. Kent State	\$158	09/13/14	75
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Prize	Approximate Retail Value	Game Date	Points Required to Enter
Two (2) tickets to OSU vs. Kent State	\$158	09/13/14	75
Two (2) tickets to OSU vs. Cincinnati, Two (2) OSU T-shirts, \$25 Wendy's Gift Card	\$243	09/27/14	100
Two (2) tickets to OSU vs. Cincinnati, Two (2) OSU T-shirts, \$25 Wendy's Gift Card	\$243	09/27/14	100
Two (2) tickets to OSU vs. Rutgers , Two (2) OSU T-shirts, \$25 Wendy's Gift Card	\$243	10/18/14	100
Two (2) tickets to OSU vs. Rutgers , Two (2) OSU T-shirts, \$25 Wendy's Gift Card	\$243	10/18/14	100
Two (2) tickets to OSU vs. Illinois, Two (2) OSU T-shirts, \$25 Wendy's Gift Card	\$243	11/01/14	100
Two (2) tickets to OSU vs. Illinois, Two (2) OSU T-shirts, \$25	\$243	11/01/14	100

Wendy's Gift Card			
Two (2) tickets to OSU vs. Illinois	\$158	11/01/14	75
Two (2) tickets to OSU vs. Illinois	\$158	11/01/14	75
Two (2) tickets to OSU vs. Illinois	\$158	11/01/14	75
Two (2) tickets to OSU vs. Illinois	\$158	11/01/14	75
Two (2) tickets to OSU vs. Illinois	\$158	11/01/14	75
Two (2) tickets to OSU vs. Indiana, 2 OSU t-shirts, \$25 Wendy's Gift Card	\$243	11/22/14	100
Two (2) tickets to OSU vs. Indiana, 2 OSU t-shirts, \$25 Wendy's Gift Card	\$243	11/22/14	100
Two (2) tickets to OSU vs. Indiana	\$158	11/22/14	75
Two (2) tickets to OSU vs. Indiana	\$158	11/22/14	75
Two (2) tickets to OSU vs. Indiana	\$158	11/22/14	75
Two (2) tickets to OSU vs. Indiana	\$158	11/22/14	75
Two (2) tickets to OSU vs. Indiana	\$158	11/22/14	75
Four (4) tickets to OSU vs. Michigan, Four (4) OSU T-shirts,\$50 Wendy's Gift Card, VIP Tour of Ohio Stadium	\$1200	11/29/14	200

The prizes are expressly limited to the items listed above and do not include taxes or any other costs associated with the use or ownership of a prize. Such costs are the sole responsibility of the winner.

Winner Selection and Notification: Winners will be selected by the Operator in a random drawing from among all eligible entries received for each prize by the entry deadline during the Sweepstakes Period. Drawings will take place one (1) week prior to each game. The Entry Deadlines and Drawing Dates for each game are listed below:

Game	Entry Deadline	Drawing Date
Virginia Tech	08/29/14	08/30/14
Kent State	09/05/14	09/06/14
Cincinnati	09/19/14	09/20/14
Rutgers	10/10/14	10/11/14
Illinois	10/24/14	10/25/14
Indiana	11/14/14	11/15/14
Michigan	11/21/14	11/22/14

The Operator will notify each winner by email that he/she has won a prize and when/where his/her prize will be available for pick up. In the event a winner cannot be reached within two (2) calendar days following the Operator's attempted notification, or if a prize or prize notification is returned as unclaimed or undeliverable, such prize will be forfeited and the Operator may select an alternate winner. No substitution of any prizes is allowed except by the Operator and no prize transfer is permitted. No prizes will be refunded or exchanged for cash. If a prize is unavailable, the Operator reserves the exclusive right to substitute a prize of equal or greater value. All taxes, fees, and surcharges on prizes are the sole responsibility of the prize winner. The Operator will not ship any prize to a prize winner.

Odds of Winning: The odds of winning a prize depend on the number of eligible entries received for each drawing.

Affidavits and Releases: Each prize winner will be required to sign and return an Affidavit of Eligibility and Release and Indemnification Agreement (the “Affidavit and Release”) prior to receiving the prize. Failure to sign and return the Affidavit and Release or to comply with any term or condition of these Official Rules may result in disqualification of the prize winner and forfeiture of any prize or interest in a prize. By participating in this Sweepstakes and accepting a prize, each winner agrees to (i) provide the Operator with his/her name, address, voice, photograph, videotape and any other likeness as requested by the Operator for advertising or publicity purposes and (ii) the use of such material and statements made by or attributed to him/her relating to the Operator or this Sweepstakes, and releases any and all rights to said use in any and all media without further compensation except where prohibited.

Limitation on Liability: By entering this Sweepstakes, all participants release, and agree to indemnify and hold harmless, the Operator and its owned and operated radio stations, Sponsor, The Ohio State University, Ohio State Athletics, IMG College, LLC, Wendy’s, and each or any of their respective affiliates, subsidiaries, parent companies and franchisees, and each or any of their respective officers, directors, agents, promotional partners and employees (each a “Released Party” and collectively, the “Released Parties”) from any and all liability with respect to or in any way arising from this Sweepstakes and/or acceptance or use of any prizes or coupons, including liability for personal injury, death, damages, or loss, arising in any manner, including, but not limited to, an act or omission, whether negligent, intentional or otherwise, of any Released Party. Released Parties are not responsible for prize quality or utility. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in this Sweepstakes or by any technical or human error which may occur in the processing of submissions in this Sweepstakes. The Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries. The Released Parties are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, or failure of email on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to participants or to any person’s computer or data related to or resulting from participating or downloading materials from the Web Site or this Sweepstakes. The Released Parties are not responsible for cheating or fraud by any participant. Any activities intended to disrupt or interfere with the proper play of this Sweepstakes, or to defraud the Sponsors in any way, may be prosecuted to the fullest extent of the law. Participants who engage in any of the foregoing activities, or who otherwise fail to comply with any of these Official Rules or tamper with the Sweepstakes in any way, will be disqualified and will forfeit any prizes won. The Operator shall not be liable for any losses or injuries of any kind resulting from the rejection of any entry in the Sweepstakes or prohibition of any person from participating in the Sweepstakes, based on the Operator’s belief that a person failed to comply with any of the Sweepstakes rules or is suspected of fraud or other misconduct. If, for any reason and at any time, this Sweepstakes is not capable of being operated as planned, including, without limitation, as a result of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Operator, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, then the Operator reserves the right at its sole discretion to cancel, terminate, modify or suspend this Sweepstakes and award prizes among eligible entries received.

Sweepstakes Disputes: As a condition of participating in this Sweepstakes, each participant agrees to be bound by and comply with these Official Rules. Any and all disputes, which cannot be resolved, and any claims or causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action. Each participant consents to the exclusive jurisdiction of the courts located in Franklin County, Ohio, and agrees that all matters pertaining to these Official Rules and disputes arising hereunder shall be governed by and interpreted in accordance with the laws of the State of Ohio, without regard

to any conflicts or choice of law rules or provisions (whether of Ohio or any other jurisdiction). Further, notwithstanding the terms and conditions of these Official Rules, in any such dispute, a participant will not, under any circumstances, be permitted to obtain awards for, and each participant hereby waives all rights to claim, punitive, incidental or consequential damages, and each participant further waives all rights to have damages multiplied or increased or to seek to recover his or her attorneys' fees. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision of these Official Rules is found to be invalid or unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

Winner's List: For a Winner's List, available thirty (30) days following the end of the Sweepstakes Period, send a self-addressed, stamped envelope to: Wendy's Buckeye Trivia Winner's List, 2400 Corporate Exchange Drive, Suite 200, Columbus, OH 43231. Please indicate which month's winner's list you would like to receive.

Operator: This Sweepstakes is administered by the Operator. To contact the Operator, write to QFM 96, 2400 Corporate Exchange Drive, Suite 200, Columbus, OH 43231.